



**GOVERNMENT OF INDIA  
MINISTRY OF FINANCE  
(DEPARTMENT OF REVENUE)**

**OFFICE OF THE PRINCIPAL CHIEF COMMISSIONER OF INCOME TAX  
“AAYAKAR BHAWAN”, 48 ARERA HILLS, HOSHANGABAD ROAD, BHOPAL-462011**

F.No. Pr.CCIT/MP & CG/HQ /PR/Misc/2021-22/

7480

Bhopal; 17/12/2021

The Chief Commissioner of Income Tax, Raipur, Chief CIT(ReFAC), Indore  
The Director General of Income Tax(Inv.), Bhopal  
The Pr.Commissioner of Income Tax-1- Gwalior/Jabalpur/Raipur/Bilaspur  
The Pr. Commissioner of Income Tax(ReAC)(AU)-1, Bhopal/Jabalpur/Raipur/  
The Pr. Commissioner of Income Tax(ReAC)(VU)-1, Indore  
The Pr. Commissioner of Income Tax(ReAC)(RU)-1, Ujjain  
The CIT (Audit/TDS/Exemption )&CIT(Admn &TPS),Bhopal  
The Director of Income Tax (I & CI), Bhopal  
The Commissioner of Income Tax (Appeal) in MP & CG region  
The Addl. Director General(DTRTI), Bhopal

Madam/Sir.

**Sub : Filing Time- A 3 session series on filling of Income Tax Return- Last Date of filing of ITR in the cases of non tax audit cases- Reg.**

Kindly find enclosed herewith D.O.No.Pub-1(72)/PR, P&P/2021-22/955 dated 17th December,2021 of Pr.DGIT(Admn.&TPS), New Delhi on the subject cited above.

2. Vide aforesaid D.O letter it has been communicated that Directorate General is running a campaign on mass media including TV, Radio and SMS in order to reach out to taxpayers more efficiently and effectively by **airing a 3 part series- “Filing Time”** in light of due date for filling of Income Tax Returns **31<sup>st</sup> December,2021**, in the case of individuals and entities who are not liable for tax audit.

3. In view of above, I am directed to forward the same for wide dissemination within your jurisdiction and same also be communicated to Business organizations and Professional Organisations of concerned jurisdiction.

**Encl: As above.**

Yours faithfully,



**( Aadesh Rai )**

Dy. Commissioner of Income Tax(Hq/Admn)  
For Pr. Chief Commissioner of Income Tax M.P.&C.G. Bhopal



पंकज विद्यार्थी  
Pankaj Vidyarthi  
प्रधान महानिदेशक  
PRINCIPAL DIRECTOR GENERAL



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प्रधान आयकर महानिदेशक(प्रशासन एवं करदाता  
सेवाएं), पांचवी मंजिल, मयूर भवन, कनॉट सर्कस, नई  
दिल्ली- 110001  
Principal Director General of Income Tax  
(Administration & Taxpayer Services)  
5<sup>th</sup>Floor, Mayur Bhawan, Connaught Circus,  
New Delhi- 110001

D.O. NO. Pub-1(72)/PR,P&P//2021-22/955

Dated.17.12.2021

Dear Pr. CCT

**Subject: Filing Time - A 3 session series on filing of Income Tax Return - Last Date of filing of ITR in the cases of non tax audit cases - reg.**

It may be kindly recalled that 31st December 2021 is the due date for filing of Income Tax Returns in the case of individuals and entities who are not liable for tax audit. In order to ensure widest possible publicity and outreach in respect of this due date, this Directorate General is running a campaign on mass media including TV, Radio and SMS. In addition, in order to reach out to taxpayers more efficiently and effectively, Directorate of PR, P & P is airing a 3 part series- "Filing Time" on the Department official social media handles on Facebook (<http://www.facebook.com/incometaxindiaofficial/>), YouTube (<https://www.youtube.com/channel/UC-le1Uh6DI1oHjVxKck6Hpw/videos>) and LinkedIn (<https://in.linkedin.com/company/income-tax-india-official>).

2. The 3 part series shall be led by Shri Ramesh Krishnamurthi, IRS, Additional Director General in the Directorate of Systems of the Central Board of Direct Taxes (CBDT). During the sessions, the most frequently asked queries of taxpayers shall be clarified. The series shall be helpful for individual taxpayers and for small businesses who shall experience the ease and comfort of the new e-filing portal at [www.incometax.gov.in](http://www.incometax.gov.in) for the first time.

3. The date and timing of the airing of the sessions on the aforementioned social media channels are mentioned below,

Sl.No.	Name of the Session and Content	Date and timing of airing on social media channels
1.	Getting Ready - The most important steps to be taken by the taxpayer before filing a return in order to have a smooth filing experience.	18th December 2021 (Saturday) 1:00 PM
2.	Diving Deeper - Clarifications for most frequent queries on the actual process of filling and filing an ITR	19th December 2021 (Sunday) 1:00 PM
3.	Verification, Refunds and the Rest - The important steps to be taken by a taxpayer after filing a return in order to assist in easy and early issuance of refunds.	20th December 2021 (Monday) 1:00 PM



You are requested to kindly ensure that this message is disseminated widely both internally and within your region externally through Business Organizations and Professional Organizations so that taxpayers fully utilize the content of the session.

With *regards*

Yours *Sincerely*

*[Signature]*  
(Pankaj Vidyarthi)  
Pr. DGIT (Admin & TPS)

To,  
Pr. CCsIT, CCA (All Regions)

Copy for information to-

- (i) PS to Chairman, CBDT
- (ii) PS to Members, CBDT
- (iii) Pr.DGITs/DGITs (All Directorates of CBDT)
- (iv) All JS/CsIT in CBDT

*[Signature]* 12/12/21  
(Rajesh Kumar)  
Addl. CIT (Hqrs.)  
O/o Pr. DGIT (Admin & TPS)